



VIRTUAL GOODIE BAG AND PRODUCT SAMPLING PROGRAM



First, thanks for being a supporter of the Flying Pig Marathon powered by P&G. This year, we will once again offer a virtual goodie bag as part of our efforts to be a "green" event and to help you reach your target audience.

The virtual goodie bag will allow you to include a virtual "coupon" and/or flyer that will be included on the Flying Pig website for the months of May and June (with over a million visitors during those months). The coupons will be on a special promotional page on our website, will be mentioned on the Pig's Facebook page (with over 12,000 friends), and will be included in our newsletter, "*The Squeal*", sent to our 47,000+ event participants. This coupon allows your message to reach not just participants who would get this information in a goodie bag, but any other visitors to our website.

In addition, we have an exclusive opportunity for you to provide samples of your products to be distributed by Flying Pig volunteers, at no charge, at our Expo. This sampling opportunity also allows you to provide signage carrying your name and contact information to accompany your product, again at no cost. With over 30,000 weekend participants expected this year, and each participant bringing friends and family along to the Expo, you're looking at the chance to reach nearly 50,000 potential customers!

We are excited about these opportunities, and are looking forward to partnering with you to help you reach your target audience. For more information, contact Nikki Rees at nikki@flyingpigmarathon.com. And again, thanks for being part of the "Pig!"

The Product Sampling Program requests that one sample of the item be sent. Please mail with a copy of this form to:

Product Sampling
 c/o Flying Pig Marathon
 644 Linn Street, Suite 626
 Cincinnati, OH 45203

Items need to be received by April 13, 2012.
 Do NOT mail the items to Flying Pig Marathon Office.

Make checks payable to:
 Cincinnati Marathon, Inc.

Send Product Samples to:
 Flying Pig Product Samples
 c/o City Dash
 Attn: Regina Curl
 949 Laidlaw Avenue
 Cincinnati, OH 45237

Questions?
 Call us at 513-721-PIGS (7447)

Please reserve space for a coupon or flyer on our Virtual Goodie Bag.

Enclosed is payment for:

Introductory Rate: \$400 Non-Profit Rate: \$200 Expo Vendor Rate: \$150

Payment Information (Full payment must be received by April 13, 2012)

Check Credit Card VISA MasterCard American Express Discover

Card Number _____ Expiration Date _____

Name on Card _____ Signature _____

Contact Information

Company Name _____

Contact Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ FAX _____

Email _____

Item to be sampled _____
